

Year 10 hospitality and catering pupils took part in a food stylist workshop with Matilda Bourne, who has worked on many mainstream TV programmes and with large commercial brands promoting their foods. The workshop started with a presentation on what her job role entails and how she got into the industry. Pupils looked at adverts Matilda has styled and shot and how she created dramatic and effective ways to make the food and drinks look so appealing. Pupils got the chance to look and feel the different types of props such as fake ice and fake ice cream that are used in adverts, photos and TV shoots and were then able to discuss why these are used in place of real foods. Matilda even showed them what they can use on glasses/drinks to show the effect of fake condensation.

The second part of the workshop they had to in pairs, create 2 different burgers and 2 pavlovas using information she had given them to be able to create effective and appealing foods. This will support year 10 pupils next year when they complete their food exam as part of their course. This also gave a fantastic insight into a job role within the hospitality and catering industry that they may have not realised or known about.



