

As part of this years Year 10 Work Experience, 30 pupils took part in a project with Ipeco. Ipeco are an Aviation company based at Southend Airport, specialising in aircraft seats and interiors, supplying some of the worlds top airlines. Pupils were set the task on Monday to prepare a presentation marketing Ipeco products, presentations also involved showcasing the Ipeco Apprenticeship programme.

On Wednesday pupils presented to Ipeco. The presentations were very impressive and showed that thorough research had been undertaken into the company and the airline industry. A special mention to Daniel and Mofeoluwa whose presentation included a video advertising the company, a video they had made themselves. Andy from Ipeco was so impressed that he asked for the presentation to use some of the material in their own marketing materials.





